

# TD Bank Affinity Program for Edgar J Paradis Cancer Fund

## How it Works:

- TD Bank will make an annual contribution to your organization based on the activity of all participating members' TD Bank accounts. Eligible accounts include:
- **Business:**
- Checking
- **Personal:**
- Checking Accounts
- Savings Accounts
- Money Market
- Certificates of Deposit
- Retirement Accounts

Not eligible for Affinity inclusion are: TD Student Checking, Young Savers, Holiday Clubs, Trust and Escrow Accounts, TD Employee accounts, Business Analysis, TD Wealth Management, Cash Management, Public Funds and IOLTA accounts.

## Fundraising Potential

Based upon your fundraising activity, TD Bank will provide an annual cash contribution to your organization. The amount of the annual cash contribution is calculated based upon the activity of all participating member accounts, as follows:

### Checking Accounts

- \$50 for every new eligible personal and business checking account.
- \$10.00 for every existing eligible personal and business checking account.
- Account must be new to TD Bank and have been opened and maintained at least three months prior to the Program enrollment anniversary date. Any closed participant checking accounts will offset the calculation of the \$50 new checking account incentive. Number of participating checking accounts must be maintained or grown each year for contribution eligibility. An account is considered new the year it will be opened, after which it be reclassified as existing.
- **Checking Bonus:** Bonus offered to new personal checking customers only. Get \$25 when you open a new non-interest bearing checking account. Only new, non-interest bearing checking accounts with initial deposits of \$100 or more are eligible. Cannot be combined with any other offer. One bonus maximum per customer. Bonus will be credited into new account at time of account opening and will be reported as taxable income. Offer may be withdrawn at any time.

### Personal Savings Accounts or CDs

1/10 of 1% contribution based upon your participants' annual average balances. Participating balances must be maintained or grown each year for contribution eligibility. TD Bank guarantees annual minimum contributions of: \$25.00 for participating organizations with some level of participation.

Existing customers of TD Bank who wish to designate their accounts for inclusion in the Affinity program, may do so by visiting any one of our locations and ask to have their accounts included as part of your organization's Affinity Membership Program.

Accounts newly opened by Members and existing accounts designated for inclusion in the Program are governed by all the terms and conditions of the deposit account agreements signed with TD Bank at the time the accounts are opened, as well as applicable state and federal law.

To find one of our over 1300 TD Bank Stores, you may visit TD Bank's website at:

<http://www.tdbank.com/net/absearch/> for the address, phone number, hours and directions.

If you have any questions please feel free to call us at: 1-207-834-6181 Extension 1.